

# Sponsorship Packet



## **LifeCycle 2025**

### **Benefit Bike Tour**

Saturday, June 7, 2025 @ 7:30am



heartofhope  
a sanctuary for women



Dear Friend,

Thank you for considering being a part of our 15 Annual Heart of Hope LifeCycle! Since this bicycle tour began, we have been humbled by its success. Since its founding year of 2011, over 3000 cyclists have supported our benefit ride! Your amazing Sponsor support has brought new friends who not only share an interest in pedaling but allow us the opportunity to share how we support teen moms and help them be the best moms they can be for their children.

**Enclosed are the sponsorship levels available, including their benefits!  
Sponsorship levels can even be adapted to fit you and/or your business.**

Please consider helping us impact generations by partnering with us for this fun event. With heartfelt gratitude, we extend our thanks to you. Your support enables young women impacted by an unplanned pregnancy to find comfort in a nurturing and secure environment where they can heal and thrive as new moms. We are not just a house but a home, not merely a program but a ministry. We are Heart of Hope, A Sanctuary for Women, and it is through your steadfast support that our mission comes to fruition.

I would love to hear from you and answer any questions you may have regarding this packet. Thank you for your time and consideration!

Sincerely,

Jodi Burns  
Executive Director

***Heart of Hope is a faith-based maternity home and school for young women, ages 11 – 20, who are experiencing an unplanned pregnancy. We provide a safe haven where she can live while deciding what is best for her and her baby, and then continue on as a new single mom with her newborn. Focusing on their physical, emotional, educational, and spiritual needs, we offer young women an assortment of life- skill classes, individual counseling, private healthcare and continuing education in our onsite classroom through Louisiana's Department of Education.***

***Proceeds benefit Heart of Hope-A Sanctuary for Women***

Heart of Hope Ministry, Inc. 10420 Heart of Hope Way Keithville, LA 71047 318-925-4663 [www.heartofhopela.org](http://www.heartofhopela.org)

# Heart of Hope LifeCycle 2025

## Benefit Bike Tour

Saturday, June 7, 2025@ 7:30am

First Baptist Keithville

6295 Williams Rd

Keithville, La 71047

### TITLE Sponsor Package-\$10,000 (1 Available)

- Promotion as Event Sponsor on all media, signage and print material
  - 10 Cyclist Registrations
  - 10 Event Jerseys
  - Event T-shirts and SWAG bag for employees (up to 100)
  - Promotional signage at event & on course
  - Logo on Event Jersey (side panels)
  - Logo on Event T-Shirt – front & back
  - Logo on SWAG bag
  - Booth Space at After-Ride Expo
  - Featured in Newsletter, Website, and FB
  - Estimated Tax Deduction- \$8,250
- Reserve this sponsorship BY April 1st**

### Sock Sponsor Package-5,000 (1 Available)

- 5 Cyclist Registrations
  - 5 Event Jerseys
  - 5 Pair of Event Socks
  - Logo on Event Jersey – Premium location
  - Logo on Event T-Shirt
  - Promotional signage at event & on course
  - Featured in Newsletter, Website, and FB
  - Booth Space at After-Ride Expo
  - Estimated Tax Deduction- \$3,676
- Reserve this sponsorship BY April 1st**

### Bottle Sponsor Package-5,000 (Sponsored)

- 5 Cyclist Registrations
  - 5 Event Jerseys
  - 10 water bottles
  - Logo on Event Jersey – Premium location
  - Logo on Event Water Bottle
  - Logo on Event T-Shirt
  - Promotional signage at event & on course
  - Featured in Newsletter, Website, and FB
  - Booth Space at After-Ride Expo
  - Estimated Tax Deduction- \$4,565
- Reserve this sponsorship BY April 1st**

### Short/Bib Sponsor Package-\$5,000 (1 Available)

- 5 Cyclist Registrations
  - 5 Event Jerseys/Bibs or shorts
  - Logo on Jersey – Premium location
  - Logo on Shorts – Your Logo only on Shorts
  - Logo on Event T-Shirt
  - Promotional signage at event & on course
  - Booth Space at After-Ride Expo
  - Featured in Newsletter, Website, and FB
  - Estimated Tax Deduction- \$4,325
- Reserve this sponsorship BY April 1st**

### Headband Sponsor Package-\$4,000 (1 Available)

- 4 Cyclist Registrations
  - 4 Event Jerseys
  - 4 Event Headbands
  - Logo on Event Headband
  - Logo on Event Jersey – Premium location
  - Logo on Event T-Shirt
  - Promotional signage at event & on course
  - Featured in Newsletter, Website, and FB
  - Booth Space at After-Ride Expo
  - Estimated Tax Deduction - \$3,672
- Reserve this sponsorship BY April 1st**

### Cooling Towel Sponsor-\$3,500 (Sponsored)

- 2 Cyclist Registrations
  - 2 Event Jerseys
  - 25 towels
  - Logo on Event Cooling Towel
  - Logo on Event Jersey & T-shirt
  - Promotional signage at event & on course
  - Featured in Newsletter, Website, and FB
  - Booth Space at After-Ride Expo
  - Estimated Tax Deduction- \$3,265
- Reserve this sponsorship BY April 1st**

***Proceeds benefit Heart of Hope-A Sanctuary for Women***

### Lunch Sponsor Package-\$2,000 (1 Available)

- 2 Cyclist Registrations
  - 2 Event Jerseys
  - Logo on Event Jersey & T-shirt
  - Promotional signage at lunch & on course  
Featured in Newsletter, Website, and FB
  - Booth Space at After-Ride Expo
  - Estimated Tax Deduction- \$1,800
- Reserve this sponsorship BY April 1st**

### Hope Sponsor Package-\$1,000

- 1 Cyclist Registration
  - 1 Event Jersey
  - Logo on Event Jersey & T-shirt
  - Promotional signage at Event
  - Featured in Newsletter, Website, and FB
  - Booth Space at After-Ride Expo
  - Estimated Tax Deduction - \$900
- Reserve this sponsorship BY April 1st**

### In-Kind Sponsor Package-\$200 or greater

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- Full Amount

### Patron Sponsor Package-\$200

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$200

### Friend Sponsor- \$500

- 1 Cyclist Registration
- Name on Event T-Shirt
- Promotional signage at Event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$475

**\*\*\*Deadline for sponsorship logo to print on jersey  
is April 30th and to print on t-shirt is May 6<sup>th</sup>\*\*\***

### **To reserve your sponsorship contact:**

Jodi Burns, Executive Director  
(318) 925-4663  
jodib@heartofhopeministry.com

**Rest Stop Sponsors** – Heart of Hope is looking for those interested in being Rest Stop Sponsors for the bike tour. **Each Rest Stop must provide snacks for the riders.** We will send you a Rest Stop Primer with detailed information and Snack suggestions. If your organization wishes to hand out flyers or goodies to the cyclists, please contact our office so these items can be included in the SWAG Bags. Items cannot be distributed during the ride. Table, canopy, water, Gatorade, and port-a-potty will be provided. **(You will be featured in website, newsletter, and FB page. Logo on event t-shirt)**

**Custom Sponsor Level** – If you would like to create your own sponsor package, please call or email us and we would love to custom create the sponsor level that fits your needs.

# Heart of Hope LifeCycle 2025

## Thanks for your consideration!

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Heart of Hope Ministry, Inc. 10420 Heart of Hope Way Keithville, LA 71047 318-925-4663 www.heartofhopela.org



# Heart of Hope LifeCycle 2025 Sponsor Application Form



Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Sponsor Check Included: Make checks payable to: Heart of Hope

Jodi Burns, Executive Director  
(318)925-4663  
jodib@heartofhopeministry.com

**OR**

Mail form and payment to:

**Heart of Hope – A Sanctuary for Women**  
10420 Heart of Hope Way  
Keithville, LA 71047

***Proceeds benefit Heart of Hope-A Sanctuary for Women***

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